

Bachelor of Science in Healthcare Management Program Textbook List

BSHM Program Textbook List

Fall 2022

HPHM 1002 - Foundations for Interprofessional Collaborative Practice

- No Textbook Required or Recommended

HPHM 4306 - Healthcare Strategy and Marketing - Required

- Textbook: Essentials of Health Care Marketing
- Author(s): Berkowitz, E.N.
- Publisher: Jones & Bartlett Learning
- Edition: N/A5th
- ISBN:9781284200157

HPHM 4311 - Principles of Health Systems Policy and Management - Required

- Textbook: Health Care USA Understanding Its Organization and Delivery/ Health Reform Update
- Author(s): Sultz, H.A. & Young, K.M./
- Publisher: Jones and Bartlett Publishing
- Edition: N/A10th
- ISBN:13: 9781284211603 & 9781284264517

HPHM 4312 - Health Insurance and Managed Care - Required

- Textbook: Health Insurance and Managed Care: What they are and how they work (2016) & Publication Manual of the American Psychological Association
- Author(s): Kongstvedt & APA
- Publisher: Jones Bartlett Publishing & APA
- Edition: 5th & 7th
- ISBN:13: 978-1284152098 & 13: 978-1433832161

HPHM 4313 - Community Health Issues - Required

- Textbook: An Introduction to Community and Public Health
- Author(s): McKenzie and Pinger.
- Publisher: Jones Bartlett Publishing
- Edition: 10th
- ISBN:9781284202687

HPHM 4317 - Research Methods and Statistics in Healthcare - Required

- Textbook: Essentials of statistics for the behavioral sciences
- Author(s): F.J. Gravetter & L.B. Wallnau, L.B. Forzano, & J.E. Witnauer (2021)
- Publisher: Belmont, CA: Wadsworth, Cengage Learning.
- Edition: 10th
- ISBN:9780357365298 & 9780357700235

HPHM 4318 - Healthcare Law and Ethics - Required

- Textbook: Legal and Ethical Issues for Health Professionals
- Author(s): Pozgar, G.
- Publisher: Burlington, MA: Jones & Bartlett Learning
- Edition: 5th
- ISBN:9781284144185

HPHM 4320 - Long-Term Care Policy and Management - Required

- Textbook: Effective Management of Long-Term Care Facilities.
- Author(s): Douglas Singh
- Publisher: Jones and Bartlett
- Edition: 3rd
- ISBN:978-1284052718

HPHM 4333 - Fundamentals of Population Health - Required

- Textbook: Population Health Management: Strategies, Tools, Applications, and Outcomes
- Author(s): Hewitt, Anne M., PhD, MA; Mascari, Julie L., MHA; Wagner, Stephen L., Phd, FACHE, LFACMPE
- Publisher: Springer Publishing Company
- Edition:
- ISBN:978-8261-4426-3

HPHM 4334 - Principles of Health Economics and Policy - Required

- Textbook: Economics of Health and Medical Care
- Author(s): Lanis Hicks
- Publisher: Jones & Bartlett Learning
- Edition: 7th
- ISBN:9781284183535

HPHM 4337 - Healthcare Business Innovation and Entrepreneurship - Required

- Textbook: "Innovation leadership": Creating the landscape of healthcare AND . "The Business of Healthcare Innovation"
- Author(s): Porter-O'Grady, T., & Malloch, K. AND Burns, Lawton
- Publisher: Jones & Bartlett Learning AND Cambridge University Press
- Edition: 3rd
- ISBN:978-0-7637-6543-9 & 9781108479448

HPHM 4341 - Advanced Interprofessional Case Study (Professional) - Required

- Textbook: Health Services management. A case study approach (2018)
- Author(s): McAlearney, A. & Kovner, A.
- Publisher: Health Administration Press
- Edition: 11th
- ISBN:978-1567939095

HPHM 4477 - Case Study I-Strategic Management (Executive Concentration) - Required

- Textbook: The Strategic Management of Health Care Organizations,
- Author(s): Ginter, P., Duncan, J., & Swayne, L.
- Publisher: San Francisco, CA: Wiley.
- Edition: 8th
- ISBN:978-1-119-34970-9

HPHM 4478 - Case Study II Healthcare Analysis and Policy Development (Executive) - Required

- Textbook: Health services management. A case study approach (2018)
- Author(s): McAlearney, A. & Kovner, A.
- Publisher: Health Administration Press
- Edition: 11th
- ISBN:978-1567939095