

# Bachelor of Science in Healthcare Management Program Textbook List

## BSHM Program Textbook List

Fall 2023

### **HPHM 1002 - Foundations for Interprofessional Collaborative Practice**

- No Textbook Required or Recommended

### **HPHM 4306 - Healthcare Strategy and Marketing - Required**

- Textbook: Essentials of Health Care Marketing
- Author(s): Berkowitz, E.N.
- Publisher: Jones & Bartlett Learning
- Edition: 5th
- ISBN:978-1284200157

### **HPHM 4311 - Principles of Health Systems Policy and Management - Required**

- Textbook: Health Care USA Understanding Its Organization and Delivery/ Health Reform Update
- Author(s): Sultz, H.A. & Young, K.M. & Sara E. Wilensky, JD, PhD; Joel B. Teitelbaum, JD, LL.M
- Publisher: Jones and Bartlett Publishing
- Edition: 10th edition & 1st edition
- ISBN: 9781284211603 & 9781284264517

### **HPHM 4312 - Health Insurance and Managed Care - Required**

- Textbook: Health Insurance and Managed Care: What they are and how they work (2016) & Publication Manual of the American Psychological Association
- Author(s): Kongstvedt & APA
- Publisher: Jones Bartlett Publishing & APA
- Edition: 5th & 7th
- ISBN: 978-1284152098 & 978-1433832161

### **HPHM 4313 - Community Health Issues - Required**

- Textbook: An Introduction to Community (2022)
- Author(s): McKenzie, JF
- Publisher: Jones Bartlett Publishing
- Edition: 10th
- ISBN: 9781284202687

### **HPHM 4317 - Research Methods and Statistics in Healthcare - Required**

- Textbook: Essentials of statistics for the behavioral sciences
- Author(s): F.J. Gravetter & L.B. Wallnau, L.B. Forzano, & J.E. Witnauer (2021)
- Publisher: Belmont, CA: Wadsworth, Cengage Learning.
- Edition: 10th (Either paperback or ebook is acceptable)
- ISBN: Paperback: 9780357365298 Ebook: 9780357598467

### **HPHM 4318 - Healthcare Law and Ethics - Required**

- Textbook: Legal and Ethical Issues for Health Professionals
- Author(s): Pozgar, G.
- Publisher: Burlington, MA: Jones & Bartlett Learning
- Edition: 5th
- ISBN:9781284144185

### **HPHM 4320 - Long-Term Care Policy and Management - Required**

- Textbook: Effective Management of Long-Term Care Facilities.
- Author(s): Douglas Singh
- Publisher: Jones and Bartlett
- Edition: 3rd
- ISBN:978-1284052718

### **HPHM 4333 - Fundamentals of Population Health - Required**

- Textbook: Population Health Management: Strategies, Tools, Applications, and Outcomes
- Author(s): Hewitt, Anne M., PhD, MA; Mascari, Julie L., MHA; Wagner, Stephen L., Phd, FACHE, LFACMPE
- Publisher: Springer Publishing Company  
Edition: 1st edition (Either paperback or ebook is acceptable)
- ISBN: Paperback ISBN: 9780826144263; eBook ISBN: 9780826144270

### **HPHM 4334 - Principles of Health Economics and Policy - Required**

- Textbook: Economics of Health and Medical Care (2021)
- Author(s): Lanis Hicks
- Publisher: Jones & Bartlett Learning
- Edition: 7th
- ISBN:978-1284183535

**HPHM 4337 - Fundamentals of Epidemiology and Applied Biostatistics- Required**

- Textbook: Statistics for People Who (Think They) Hate Statistics, (2019)
- Author(s): Salkind, N & Frey, B.
- Publisher: SAGE Publications, Inc.
- Edition: 7th edition
- ISBN: 978-1544381855

**HPHM 4341 - Advanced Interprofessional Case Study (Professional) - Required**

- Textbook: Health Services Management. A Case Study Approach (2018)
- Author(s): Anthony R Kovner, Ann Scheck McAlearney, Ann S McAlearney
- Publisher: Health Administration Press
- Edition: 11th
- ISBN:978-1567939101

**HPHM 4477 - Case Study I-Strategic Management (Executive Concentration) - Required**

- Textbook: The Strategic Management of Health Care Organizations, (2018)
- Author(s): Ginter, P., Duncan, J., & Swayne, L.
- Publisher: San Francisco, CA: Wiley.
- Edition: 8th
- ISBN:978-1-119-34970-9

**HPHM 4478 - Case Study II Healthcare Analysis and Policy Development (Executive) - Required**

- Textbook: Health Services Management: A Case Study Approach
- Author(s): Anthony R Kovner, Ann Scheck McAlearney, Ann S McAlearney
- Publisher: Health Administration Press
- Edition: 11th
- ISBN: 978-1567939101